



Sponsorship Deck 2018

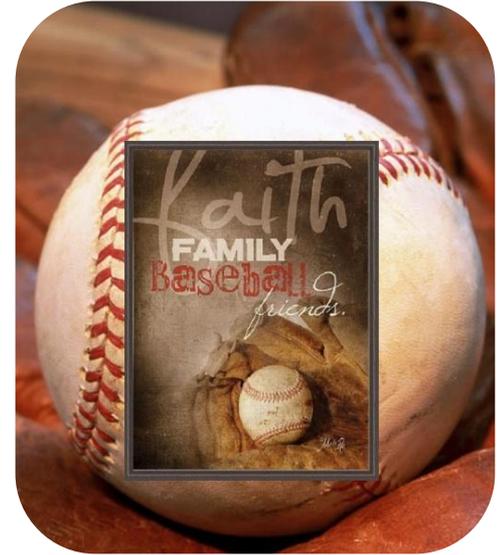
info@RCMMediaProductions.com 877-841-8088

www.AllStarInspirationCelebration.com

Sunday, July 8th 2018

What is the All-Star Inspiration Celebration?

All-Star Inspiration Celebration is the exact **BLUEPRINT** of our All-Star Gospel Celebration event, founded in 2005 and was first held during the 2006 NBA All-Star Weekend. Creator, Tomeka B. Holyfield had a vision to merge the Christian Community with the NBA All-Star weekend festivities. She created an event to glorify God amidst the glitz, glamour and games of this exciting weekend. Each year since it's conception the All-Star Gospel Celebration has done just that. Bringing positivity and fun to all and benefitting deserving charitable causes. Now, for the first time during **MLB ALL-STAR WEEK** will be an Inspirational Platform to Celebrate The Faith! **FAITH & BASEBALL**

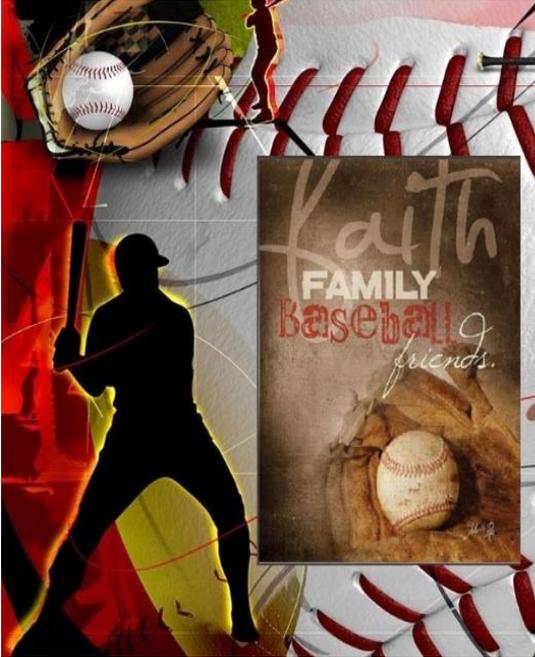


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Purpose for the All-Star Inspiration Celebration?



**MLB
FAMILY**

CHARITY

COMMUNITY

FAITH

ASIC Celebrates the Faith during the most exciting week in the MLB season. **MLB Players** and their families come together to celebrate! This year we will honor select current and retired MLB Players, Executives and members of the community for their outstanding work done in the faith and philanthropic community. CCM Artist will perform fun uplifting music, corporations will have the opportunity to show their support for these efforts and the public will have the chance to participate in it all during **MLB ALL-STAR WEEK!**

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World Series Title/Presenting Sponsor \$250,000

- Recognition as “Champion Title/Presenting Sponsor” in all press, promotional and advertisements materials and interviews including print, broadcast, radio and social media sites associated with event.
- Acknowledgement/Recognition by the host during the event as **All-Star Inspiration Celebration PRESENTED BY “Your Company”**
- Corporate Branding on “Save the Dates” and Invitations
- Company Name and Logo on Step and Repeat
- VIP Seating for 30 guests at the event (30 VIP TICKETS, no tables @ ASIC)
- Name/Business/Company/Foundation will be featured on **ASIC** w/company Link throughout the YEAR!
- Name/Business/Company/Foundation LOGO on TABLE
- 4 pop-up banners positioned throughout venue
- 5 minute presentation during the event
- 30 second Digital Signage during the event
- Back Cover AD of **ASIC Home Run** Magazine
- Exhibit space/branding area (1 6ft table)
- Gobos featuring Your Company Logo throughout the event
- Gift bag insertion of product and/or promotional materials
- 2 Company Representatives will be granted “FULL BACKSTAGE ACCESS w/VIP Guest Artist & Celebs”
- As the Champion Title/Presenting Sponsor you may customize the perk of your choosing.



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All-Star Official Sponsor \$100,000

- Recognition as "All-Star Official Sponsor" in all press, promotional and advertisements materials and interviews including print, broadcast, radio and social media sites associated with event.
- Acknowledgement/Recognition by the host during the event as the "All-Star Official Sponsor"
- Corporate Branding on "Save the Dates" and Invitations
- Company Name and Logo on Step and Repeat
- VIP Seating for 20 guests at the event (2 VIP TABLES)
- Name/Business/Company/Foundation will be featured on ASIC Website w/company Link throughout the YEAR!
- Name/Business/Company/Foundation LOGO on TABLE
- 2 Pop-up banners throughout the venue
- Inside Cover AD of ASIC Home Run Magazine
- Exhibit space/branding area (1 6ft table)
- Gobos featuring Your Company Logo featured throughout the event.
- Gift bag insertion of product and/or promotional materials.
- Company Representative will be granted "FULL BACKSTAGE ACCESS w/VIP Guest Artist & Celebs"



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All-Star Spotlight Award Sponsor \$50,000

- Recognition as "MVP Spotlight Award Sponsor" in all press, promotional and print advertisements
- Acknowledgement/Recognition by the host during the event as the "MVP Spotlight Award Sponsor"
- Award named in YOUR HONOR
- Company Name and Logo on Step and Repeat
- Name/Business/Company/Foundation will be featured on **ASIC** Website w/company Link throughout the YEAR!
- Name/Business/Company/Foundation LOGO on TABLE
- VIP Seating for 10 guests at the event (1 VIP TICKETS)
- 1 full page AD in **ASIC Home Run** Magazine
- Exhibit space/branding area (1 6ft table)
- Gift bag insertion of product and/or promotion



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Home Run Sponsors \$25,000

- Recognition as "Home Run Sponsor" in all press, promotional and print advertisements
- Recognition during event as "Home Run Sponsor"
- Name/Business/Company/Foundation will be featured on **ASIC** Website w/company Link throughout the YEAR!
- Name/Business/Company/Foundation LOGO on TABLE
- VIP Seating for 10 guests at the event (Front Row & Center)
- 1 full page AD in **ASIC Home Run** Magazine



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VIP Dugout Table Sponsors \$10,000

- VIP Seating for 10 guests at the event (Front & Center)
- Name/Business/Company/Foundation will be Recognized during the Event
- Full-Page AD in **ASIC Home Run** Magazine.



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Since its inception, All-Star Gospel Celebration has become a staple event during NBA All-Star Weekend!

We've hosted and/or honored NBA Players, Celebrities and Sports Figures as well as the Official National Basketball Wives Association to name a few.

WE ARE LOOKING FORWARD TO DOING THE SAME WITH THE MLB FAMILY AS WE CREATE MLB ALL-STAR WEEK MEMORIES...

COME JOIN US!



ALL-STAR INSPIRATION CELEBRATION during MLB ALL-STAR WEEK!



~We Did It For NBA ALL-STAR ~ Let's Do It For MLB ALL-STAR

Click on Video

to hear what people are saying



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All-Star Inspiration Celebration 2018 TEAM HELPPPP



Tomeka B. Holyfield
Creator/Executive Producer



Jennifer Rogers
Production Assistant



Toska Medlock-Lee
Event Manager/Production

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